



Marketplace Episodes for Analysis

“Busted: Visa Gift Card”

“Are there special rules for gift cards sold by the banks?”

<http://www.cbc.ca/marketplace/2011/visagiftcard/>

4:08 minutes

“Busted: Incredible Shrinking Products”

“Have you noticed that many of your favourite products — from sauces to sweets — are getting smaller, but the price is not?”

<http://www.cbc.ca/marketplace/2011/incredibleshrinkingproducts/>

4:08 minutes

“The Busted Edition”

“Anti-viral tissue claims, bank fees, outrageous markups at a national car service chain, cable and phone service charges, fast-food marketing spin, extended warranty fine print -- even charities and government watchdogs get “busted” by *Marketplace* in this wide-ranging exposé.”

<http://www.cbc.ca/marketplace/2012/busted/>

51:33 minutes

“Recruitment Rip-Off”

‘Tom Harrington exposes the aggressive practices of a job search marketing firm -- one that acts more like a recruitment agency. While this firm does have all sorts of clients, it seems to specifically target new Canadians, charging them for services and information widely -- and freely -- available. Recruitment Rip-Off” takes us inside the operation, and includes heartbreaking testimony from the victims.’

<http://www.cbc.ca/marketplace/2012/recruitmentripoff/>

22:30 minutes

Framed

The materials in them are downright cheap. Even crafting the lenses is hardly labour-intensive. So why are prescription eyeglasses so darned expensive?

<http://www.cbc.ca/marketplace/2012/framed/>

22:30 minutes

“Putting credit counselling to the test”

“If you’re in debt and struggling to get your personal finances on track, whom do you turn to? For decades, charitable credit counselling agencies have offered help to indebted Canadians. However, in the U.S., a new style of counselling has emerged in recent years, giving rise to consumer complaints about hefty fees and lack of face to face counselling.”

http://www.cbc.ca/marketplace/2010/the_debt_trap/main.html

22:30 minutes

“Has your gym made your bank account the biggest loser?”

“The fitness industry in this country is huge, worth more than 2 billion dollars a year. As the new year arrives, many Canadians may be thinking of joining a gym. “

<http://www.cbc.ca/marketplace/2011/biggyrnipoff/>

22:30 minutes

Busted Encore: Can you cash a cheque with a stop payment on it?

“ You may think that putting a stop payment on a cheque prevents someone from cashing it -- but Erica Johnson has a surprise for you. A 100-year-old law is being used by some cheque-cashing outlets to make the writer of the cheque pay up -- stop payment or not.”

<http://www.cbc.ca/marketplace/blog/2012/04/busted-encore-can-you-cash-a-cheque-with-a-stop-payment-on-it.html>

2:40 minutes